

Project Website



Initial contents 2

Description of the initial contents on the website

Visuals 3

Required visual elements

Mailing list 4

Mailing list for easily reaching the project consortium with a single e-mail address

Introduction of the Project Website

Cre8iveproject.eu website and proposed features based on the Project Plan

The project website, published on 11.11.2015, will present the project, its partners, funders and the aims and objectives to the virtual world.

The website is fully Web 2.0 enabled and available in all partner languages. When the initial contents are added in English, each partner will be able to translate them to their own language, using the provided content management tools.

Within this website a partner only area is also being developed. It will provide a range of specific on-line forums to assist project management, quality assurance, valorisation, evaluation and peer reviews. The website is designed to be the communication tool for project partners throughout the project life-cycle and function as a project library where all documents and reports are stored for reference purposes. It will also store for easy access the webcasts of the final conference.

It will be used to calendar all upcoming events and schedules in the project development plan and will generate automatic reminders of impending deadlines. The partner area is also fully Web 2.0 enabled but available in English only.

In this project website we have created a frame for the 3 planned additional components: 1 e-learning portal, 2 – dedicated discussion forum, which is already active, and 3 a MOOC environment for learning resources.





Website Contents

From the start, the Project website will give visitors an insight to the project, host project partner discussions, and offer a storage and delivery platform for all project outputs.

By
Janne Leinonen
Innoventum Oy

We propose a simple navigation hierarchy for the website, consisting of the following top-level pages in each partner language:

- Welcome (landing page)
- About us
- Discussions
- eLearning

This structure is sufficient to host the planned contents and make them easily reachable.

The Landing page both welcomes the visitors and gives information of what is currently surfacing in the project; The visual banner can be used to first showcase the project goals and partners, and when eLearning contents are created, lead to the most popular or latest contents.

Below the banner, we find space for a brief introduction with a

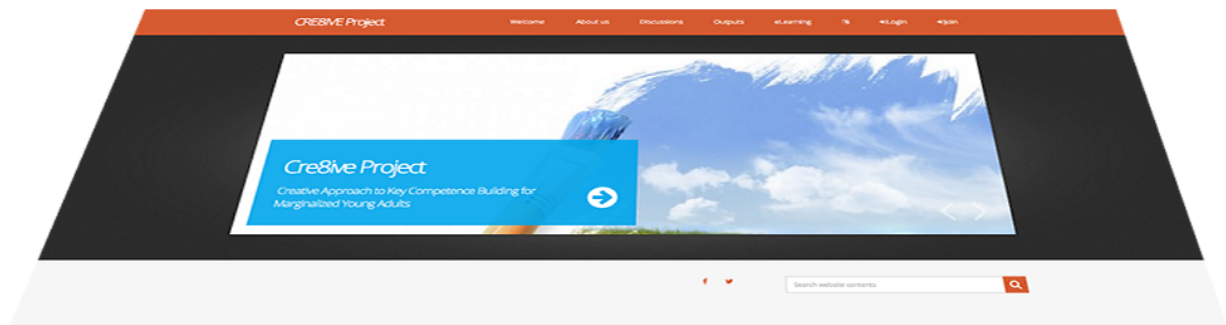
read more – link about the project, a placeholder for highlighted project Output(s) and sections for news related to project, and tweets made by cre8ive. On the right-hand side quick links to the main contents – e-learning, discussion and outputs are repeated.

About Us – page introduces visitors to the Project consortium, with briefs about each member organisation and their contact details. Geographical dispersion can be shown by displaying each organisation pinned on a map. The initial contents are copied from the project plan and will be updated by each partner before translation.

The Discussions page contains a bulletin board, into which categories may be created for discussions between the partnership, as well as the future learners and tutors. The board has per-category access privilege system for creating a private Partner Site zone.

The Outputs page hosts a File archive and presentation tool that allows selecting the access to each uploaded document, categorising and tagging. As it comes with search options and a drag-and-drop upload support will be added, the same page can be used as both dissemination tool, and materials database for Partners.

eLearning page will contain the online learning and MOOC features to be developed for cre8ive.



Welcome

Creative Approach to Key Competence Building for Marginalized Young Adults

eLearning portal

Train-the-Trainer curriculum resources and suite of new key competence development resources.



Visual Elements

These are the key visual elements required for online branding of the cre8ive project

The planned online presence of Cre8ive project includes the website and a Facebook page for the all-important social media connection. We have also prepared for a Twitter dimension in case need should arise.

The key to a unified visual appearance is creating visual guidelines and utilising them to create a set of graphics for the target media.

What should be defined are at least

The colour scheme – main colours to be used

The project logo

Typography - choosing the fonts for the online and print media, in contexts where they can be selected.

As a starting point, we have used the following:

Main colours

Orange/red: #d65a2f

Blue/greyish: #54839a

Black: #2f2f2f

Font: Open Sans

(<https://www.google.com/fonts/specimen/Open+Sans>)

Logo: A cog-brain with colourful cre8ive text;

The logo should be designed so that it also fits a square space, as often used for company/user logos in social media website contexts. Supporting banners should also be designed for the facebook page and other possible use cases.





partners@creativeproject.eu mailing list

Mailing list for the Project Consortium

- When you send an e-mail to the mailing list address, everyone in the list will receive a copy of your message, subject prefixed with [CRE8IVEProject] tag.

Only the list subscribers can send messages to the list address.

In case there are people / email-addresses missing from this list, or if there are addresses you feel should not be on the list, you can e-mail info@creativeproject.eu

Current members of the mailing list

antti.kanes@innoventum.fi

betticannova@speha-fresia.it

cdimop68@otenet.gr

cimiranda@isq.pt

ckaramanidou@gmail.com

gabrieldobrescu10@yahoo.com

info@bg-da.eu

janne.leinonen@innoventum.fi

jennifer.land@meathpartnership.ie

koulaidi@otenet.gr

n.tsoniotis@gmail.com

pambos@cardet.org

rmalmeida@isq.pt

simeon.toptchiyski@gmail.com

sotiris.t@cardet.org

vasiliki.anastasi@cardet.org